

Sponsorship

Network NOVA's 6th Annual

WOMEN'S SUMMIT

ALL IN
to Win
Virginia

Connect

Amplify

Win

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Let's Connect

NETWORKNOVA.ORG



ALL IN
to Win
Virginia

- We are **ALL IN** for Democracy
- We are **ALL IN** for women's reproductive rights
- We are **ALL IN** for equality, equity, truth, and justice
- We are **ALL IN** for the long game: connecting with voters throughout Virginia all year, every year
- We are **ALL IN** for local, state, and federal elections
- We are **ALL IN** for getting our message out through every means possible

The Events



In-Person Events

- **Northern Virginia: June 24 & 25, 2022 (Fairfax/Annandale)**
- **Shenandoah Valley: August 12 & 13, 2022 (Waynesboro & Nellysford)**
- **Virginia Beach: September 16 - 18, 2022 (TBA)**

In Person Event Northern Virginia

Northern Virginia: June 24 & 25, 2022 (Fairfax/Annandale)

- **Friday, June 24, 2022 (6:30pm - 8:30pm) - Rowan Tree located in Herndon, VA** is a beautiful, productive in-person workspace founded by partners of the Women's Summit, **Kate Viggiano Janich and Amy Dagliano**. Join us to get social, meet new friends, connect with old friends and hear from community leaders on issues impacting our basic freedoms from free speech to protecting women's rights. We will have music, lite appetizers, wine & sparkling water.

Address: 280 Sunset Park Dr, Herndon, VA 20170

- **Saturday, June 25, 2022 (9:00am - 2:00pm) - The Ernst Community Cultural Center located at NOVA's Annandale Campus** is the main event for the **ALL IN FESTIVAL** with an Advocacy Fair, Take Action Areas, and the Main Stage Program.



In Person Event Shenandoah Valley



Shenandoah Valley: August 12 - 13, 2022 (Waynesboro, Nellysford)

- **Friday, August 12, 2022 (6:00pm - 9:00pm) - Basic City Beer Company located in **Waynesboro, VA** is housed in a former industrial complex with high ceilings, saw-tooth windows and reclaimed pipe and wood tap room tables. A natural spring pumps a million gallons of artesian water for use in the brewery's beers!**
- **Saturday, August 13, 2022 (11:00am - 4:00pm) - Bold Rock Nellysford Barrel Barn located at **Bold Rock Cidery** is a beautifully rustic timber-framed barn brewery overlooking the Rockfish River in the Shenandoah Valley near the town of Waynesboro, Virginia.**

In Person Event Tidewater/757

TIDEWATER/757: September 16-18, 2022 (Tidewater. VA Beach Area)

- **Friday, September 16 - 18, 2022 - TBA**
- **Saturday, September 17, 2022 - TBA**
- **Sunday, September 18, 2022 - TBA**

**We are currently working on the logistics for this event. Friday night we will meet up to socialize and get ready for a great program on Saturday! We will all about GOTV to re-elect Congresswoman Elaine Luria in CD2. Stay tuned!*



Online Community

New Private Online Community for Virginia Grassroots

Location for all Women's Summit:

- Workshops
- Panels
- Interest groups
- Community building

The magic that occurs during the Women's Summit will stay and grow with us all year long through ***ALL IN to Win Virginia***.



ALL IN TO WIN VIRGINIA

The online community of the 6th Annual Women's Summit.

Every year, we do something new, different and unexpected at the Women's Summit. This year, we are launching our new private online community - ***ALL IN to Win Virginia*** - where all Women's Summit workshops, panels, one-on-one conversations with candidates, interest groups, and community building will occur.

This is our own Mighty Network! Think Facebook + Slack + Discord + Twitter + Instagram + email + websites rolled into one private environment that is ad-free and accessible on your computer, phone or tablet.

With our ***ALL IN to Win Virginia community***, the magic that occurs during the Women's Summit will stay and grow with us all year long.

About Us



Stair Calhoun, Katherine White & Robbin Warner

We are the unstoppable badass women that founded Network NOVA and produce the weekly virtual live political program called the Friday Power Lunch.

We believe in celebrating the grassroots women and men who work hard campaigning all year. We believe the grassroots movement is key to protecting a strong, vibrant Democracy that uplifts and empowers the people, the issues, and advocates for policy that strives to produce a measurable and positive result for the general public.

The Women's Summit is the agenda-setting event for those in the grassroots movement. This powerhouse event is designed with one goal in mind: deliver exceptional content, networking, and opportunities that support the grassroots efforts to be an effective force in the political arena.

Our Attendees

Our audience is primarily women grassroots activists, civically engaged citizens, elected officials, candidates running for office, Democratic party members and campaign staff.

Overview of past Women's Summits:

2017 - 300 attendees - 34 Virginia House Delegates candidates for office and their campaigns - 28 vendors

2018 - 750 attendees - Congressional Candidates from 9 Congressional Districts & the Coordinated Democratic campaign - 46 vendors

2019 - 1000 attendees - 140 candidates for local, state and federal office - Senators Kaine and Warner - U.S. Representatives: Beyer, Connolly, Spanberger, Wexton - 70 vendors

2020 - Online Women's Summit Experience with 11 days of online programming! (We shifted exclusively to online because of COVID).

2021 - Hybrid Events - 3 In person events: NOVA, Harrisonburg, VA Beach with online programming engaging 700 ticket holders!

Demographics: Gender: 84% female; Age: 16 - 70+ (majority between 40-70 years old); Geography: 103 Virginia Cities Represented



The logo for 'ALL IN to Win Virginia' is centered in a white circle. The words 'ALL IN' are in a large, bold, blue font with a white outline and a colorful, multi-colored pattern inside the letters. Below it, 'to Win' is in a smaller, blue font with a white outline, and 'Virginia' is in a blue font with a white outline. The background of the entire graphic is a vibrant, abstract design with wavy lines in shades of orange, yellow, green, and purple, and scattered small yellow dots.

ALL IN
to Win
Virginia

Sponsorships

Opportunities from \$100 - \$20,000

Amplify your organization as you connect with thousands of dedicated, enthusiastic, and politically engaged grassroots activists who are eager to be ALL IN TO WIN VIRGINIA in the 2022 elections across Virginia. Your support will help us execute exceptional programming to educate, engage, and empower our attendees. Let's build a strong community of ideas together.

Partners & Sponsors can be Integrated into the Program



Highlight your product or issue from the stage, vendor area, workshop or on event signage



Candidates and campaigns can connect directly to audience



Sponsors can be Prominently Featured on the Summit Materials

Network NoVA Presents

WHEN WE VOTE WE WIN

Women's Summit

June 28-30, 2019

Thank You to Our Sponsors

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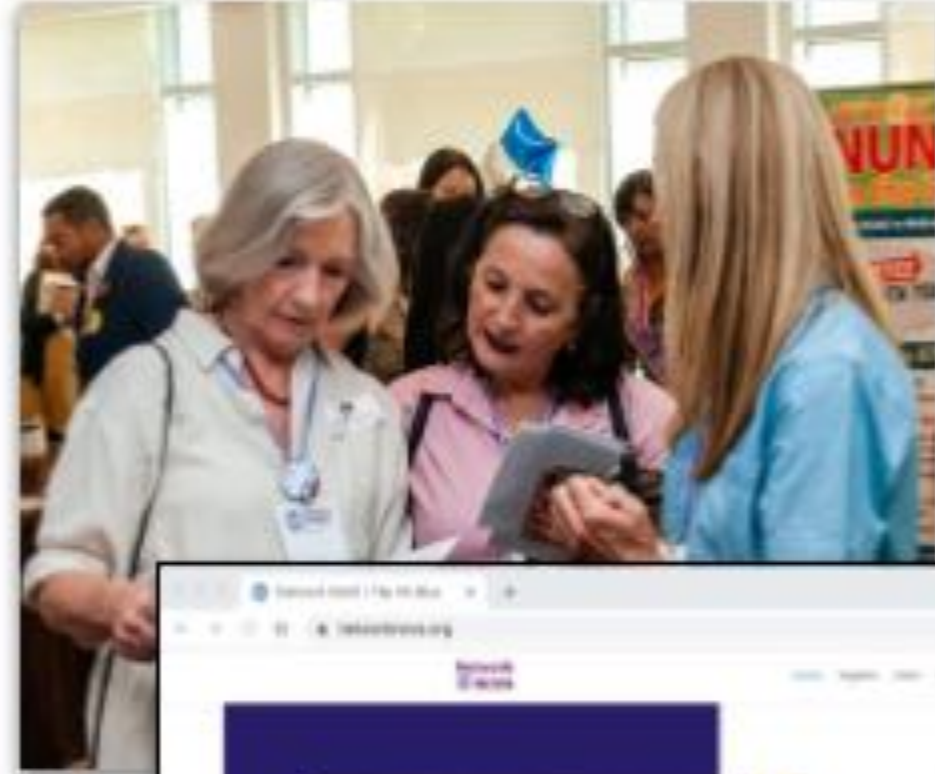
Summit Champ
Holly Hazard

NARAL

NETROOTS + NATION

Virginia

Taking Back Power Everywhere



Network NoVA Presents

WHEN WE VOTE WE WIN

WOMEN'S SUMMIT

for Political Engagement

Winning is the **ONLY** Option

June 19-21, 2020

Our Sponsors

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THE WOMEN EFFECT ACTION FUND

Grassroots Campaign Sponsor: WinVA

Women's Empowerment Sponsor: Emily's List

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Health Empowerment Sponsor: Neogen Virginia

Meal Sponsor: University of Virginia Leonard & Betty Bess Center

Workshop Sponsor: NARAL

Sponsors: WE RISE, VIRGINIA'S WOMEN'S LIST, etc.

Congressional Row Sponsors: State Senator Barbara Cook, State Delegate Mark Keen, etc.

Learn how you can sponsor the Women's Summit

Sponsors have a “Menu of Possibilities” to Amplify their Brand

Media and Advertising



Product Placement and Sampling



Sponsorships

Advocacy Fair – Your organization can have a table at the Advocacy Fair.

Sponsor - Be a Sponsor of the Women's Summit! We have a menu of possibilities!

Let's chat about how we can work together!

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