



Taking Back **POWER** Everywhere

June 28-30, 2019

Hilton Tysons Corner

## Description of Sponsorships

Amplify your brand as you connect with over 700 dedicated, enthusiastic, and politically engaged grassroots activists who are eager to **TAKE BACK POWER** in the 2019 elections across Virginia. Your support will help us execute exceptional programming to educate, engage, and empower our attendees. **Let's make history together.**

### SUMMIT SPONSOR

Women's Summit 2019 will energize attendees to **take back power** everywhere at the local and state level in Virginia. As the premier sponsor of this historic event, you'll be our partner in all aspects of the weekend. We've provided a comprehensive list of co-branding, but our goal is to tailor this sponsorship for you.



#### Sponsorship Features: \$15,000 - \$20,000

- 10 - 20 Summit Tickets
- Recognition on all promotional material
- Logo on Network NoVA banner and event website until 2019 election
- Vendor table to display promotional material at Friday EXPO
- Vendor table to display promotional material at the Advocacy Fair
- Time at the microphone on Saturday
- Time with attendees (See **Menu**)
- Logo on marketing placemat at every seat (excluding Power Jam & BADASS Breakfast)
- Can supply promotional material to distribute to all attendees
- Message included in mass **Thank You** email to Summit participants

### WOMEN'S EMPOWERMENT SPONSOR

Be the sponsor linked to **empowering women!** With this sponsorship you will be our partner in advancing the concept that every woman is a leader. As a top sponsor, we can customize a unique sponsorship package to demonstrate your dedication to advancing women's personal and professional development.



#### Sponsorship Features: \$5,000 - \$15,000

- 5 -10 Summit Tickets
- Recognition on all promotional materials
- Logo on Network NoVA banner and event website until 2019 election
- Vendor table to display promotional material at Friday EXPO
- Vendor table to display promotional material at the Advocacy Fair
- Time at the microphone during "Find Your Power" in the afternoon
- Time with attendees (See **Menu**)
- Sunday Workshop/training opportunity for both attendees/non-ticket holders
- Can supply promotional material to distribute to all attendees
- Message included in mass **Thank You** email to Summit participants

## EQUALITY LOUNGE SPONSOR

Be the sponsor who ***fights for equality!*** With this sponsorship you will be the crucial element to a more perfect union as we strive to create a welcoming and inclusive community. As a top sponsor, we can customize a sponsorship package to create a space where everyone feels welcome and valued.



## GO LOCAL - FRIDAY FEST

Be the sponsor who ***goes local!*** We'll kick off the Summit with a Friday night Candidates EXPO and Grassroots Rally! Join us as we showcase the Democratic primary winners from school board to dog catcher! Show your support by sponsoring this celebratory networking event.



## POWER JAM

Be the sponsor for the kick ass Saturday night ***power jam*** party! All work and no play, makes Jane a dull activist. This sponsor understands the importance of fun and friendship to soothe the soul!



### Sponsorship Features: \$5,000 - \$15,000

- 5 -10 Summit tickets
- Logo on Network NoVA banner and event website until 2019 election
- Recognition on all promotional materials
- Opportunity to create a themed area/room for the weekend with fun activities, educational forums & materials
- See **Menu** for branding ideas
- Sunday Workshop/training opportunity for both attendees/non-ticket holders
- Equality speaker in program
- Can supply promotional material to distribute to all attendees
- Message included in mass **Thank You** email to Summit participants

### Sponsorship Features: \$5,000 - \$20,000

- 5 - 20 Summit Tickets
- Recognition on all promotional material
- Logo on Network NoVA banner and event website until 2019 election
- Vendor table to display promotional material at Friday EXPO
- Vendor table to display promotional material at the Advocacy Fair
- Time at the microphone during Go Local
- Time with attendees (See **Menu**)
- Access to rooms for trainings/meetings
- Can supply promotional material to distribute to all attendees
- Message included in mass Thank You email to Summit participants

### Sponsorship Feature: \$5,000 - \$15,000

- 5 - 10 Summit Tickets
- Recognition on all promotional material
- Logo on Network NoVA banner and event website until 2019 election
- Vendor table at Friday EXPO
- Vendor table at the Advocacy Fair
- Time at the microphone Saturday night
- Opportunity to create themed room for workshop or fun activity - See **Menu**
- Logo on Network NoVA event website until election
- Can supply promotional material to distribute to all attendees
- Message included in mass Thank You email to Summit participants

## BADASS BREAKFAST

Be the sponsors for the Sunday *power up* breakfast! The Badass Sponsors get a front row seat to hear from national leaders to presidential hopefuls who are “*shaking*” the table. The focus is on winning big and thinking BIGGER as we head into the 2020 elections!



## YOUTH ZONE

The youth will lead the way. Be the sponsor who makes a space for young people at the Summit. They are the future!



## Virginia is My District: \$100 - \$500

Be a sponsor of the Parade of Power Saturday morning. Candidates will take the stage in a show of unity to take back power in the General Assembly in 2019.

## SUMMIT CHAMPS: \$500 - \$10,000

Let's work together to design a sponsorship just for you. We have a list of features you can champion. Let us know your budget and we'll tailor this sponsorship to you.

### Activate your Brand:

- GoBo Spotlight
- Photo Booth Fun (unique activities & games)
- Logo on Placemat
- Social Media CatchBox
- Customize Splash Page

### Sponsorship Feature: \$2,500 each

- Only 8 Sponsorships available
- Reserved table for your 8 guests
- Special Front Table Seating
- Name featured on BadAss table Placemat
- Digital recognition on all Summit materials
- Recognition from podium

### Sponsorship Feature: \$5,000 - \$10,000

- 20 Summit Tickets
- Recognition on all promotional material in print and online.
- Logo on Network NoVA banner and event website until 2019 election
- Vendor table at Friday EXPO.
- Opportunity to create youth zone
- Opportunity to create workshop/training
- See **Menu** for other ideas to activate brand
- Can supply promotional material to attendees
- Message included in mass Thank You email to Summit participants

### Sponsorship Features: \$100 - \$500

- Special sponsorship for elected and Democratic party leaders only!
- Acknowledgment in the program and on the big screen during the Parade of Power of Saturday morning.

## Menu of Ideas for Sponsorship

### Brand an event or item:

- Power Lunch, Entertainment, Badass Boutique & Book Store, Meet-Up Room/Workshop, Podcast/Media Room, Resister Beverage Bar, Values Swag Bag, Summit Shirt, Signature Cocktail, Equality Badge, Sweet treat w/ logo.
- We will design something unique just for you!

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